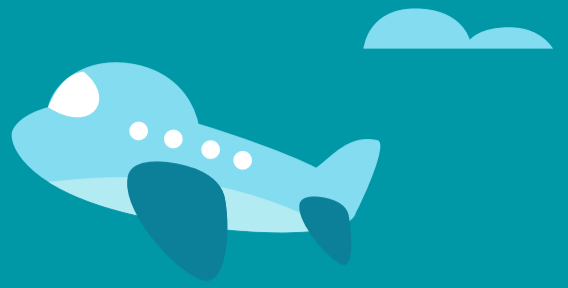


# HOLIDAY TRAVEL

Where We Ring in the New Year



## TRAVEL SEARCHES FOR "LAST MINUTE" HOTEL ROOMS AND FLIGHTS

New Year's Eve is the prime time for last-minute getaways.



SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE JULY AUG SEPT OCT NOV DEC JAN FEB  
2012 2013 2014



## TOP 5 NEW YEAR'S TRAVEL SEARCHES BY CITY

New York and Las Vegas are the most popular destinations.



### Atlanta

New York  
Las Vegas  
Washington, D.C.  
New Orleans  
San Francisco



### Chicago

New York  
Las Vegas  
San Francisco  
Wisconsin Dells  
Rosemont



### Los Angeles

Las Vegas  
San Francisco  
New York  
Anaheim  
San Diego



### New York

Atlantic City  
Las Vegas  
Washington, D.C.  
San Francisco  
Niagara Falls



### San Francisco

Las Vegas  
New York  
Anaheim  
San Diego  
Chicago



### Washington, D.C.

New York  
Las Vegas  
Atlantic City  
Baltimore  
San Francisco

Source: Google Data, September 2013–January 2014, Indexed Search Query Volume, United States.